

# mappingsolutions

Backed by experience, driven by technology.

## PLAT BOOK ADVERTISING RATES - 2017

### Premium Locations

#### Outside Back Cover

- \_\_\_\_\_ Full page ..... \$1,200 includes *Smart map + Book*
- \_\_\_\_\_ 1/2 page ..... \$800 includes *smart map + book*
- \_\_\_\_\_ 1/4 page ..... \$500 includes *smart map + book*

#### Inside Front Cover, Page 1, Key Map

- \_\_\_\_\_ Full page ..... \$1,100 includes *smart map + book*
- \_\_\_\_\_ 1/2 page ..... \$700 includes *smart map + book*
- \_\_\_\_\_ 1/4 page ..... \$450 includes *smart map*

### Choice Locations

#### Front of Book (up to first map page)

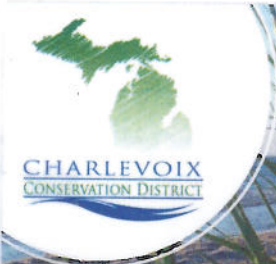
#### Inside Back Cover - Opposite IBC

- \_\_\_\_\_ Full page ..... \$950 includes *smart map + book*
- \_\_\_\_\_ 1/2 page ..... \$600 includes *smart map + book*
- \_\_\_\_\_ 1/4 page ..... \$400 includes *smart map*

### Standard Locations

#### Township Map Page

- \_\_\_\_\_ 1/4 Page ..... \$350 includes *smart map*
- \_\_\_\_\_ Biz Card ..... \$250 includes *smart map*



got beachgrass?

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### PROGRAMS & PRODUCTS:

- MAEAP
- Spring Tree Sale
- Beachgrass
- Recycling Program
- Organic Gardening Products
- County Plat Books
- District Cooperator
- Hazardous Waste Events
- Hunting Access Program
- Invasives Management

### MISSION:

Working to promote natural resource conservation in Charlevoix County through partnerships, outreach and landowner support.